

Wiltshire Community Web Online Newsletter



March 2008

Hello all and welcome to the latest issue of the Wiltshire Community Web Online Newsletter.

Training Events Information

The next round of free training sessions are currently being organised to take place during the summer. One will be held in each Wiltshire district.

All dates will be advertised in future newsletter issues and in the news and diary sections of www.wiltshirecommunityweb.org.uk – keep checking back!

If you are a group of people that are interested in finding out more about WCW, we could organise a group training session – get in contact!

Hints and Tips

Using Bold on Text

Bold is a great way to emphasise a word, or attract visitors to specific details within your text, but too much bold can put visitors off. Use the bold tag sparingly to get the desired affect!

Stats for Your Website

CravenPlan have now created a statistics page for each district to allow you to keep track of the number of visitors to your site through your home page.

Kennet: <http://www.kennet-communityweb.com/stats/user-sites.htm>

West Wiltshire: <http://www.westwilts-communityweb.com/stats/user-sites.htm>

North Wiltshire: <http://www.northwilts-communityweb.com/stats/user-sites.htm>

South Wiltshire: <http://stats.cravenplan.net/SWCW/user-sites.htm>

We hope that you have enjoyed reading your WCW Newsletter. If you have any queries or comments then please email us at info@wiltshirecommunityweb.org.uk

Stats for Wiltshire Community Web – As at February 2008

(Provided by CravenPlan Computers)

NORTH WILTS

- 10,483 page views a month
- Averaging 4,500 visitors a month
- 290% Rise in visits from July 2006 to Jan 2008
- July 2006 1,159 visits Jan 2008 4,527 visits
- 133 Sites built by people in the area

WEST WILTS

- 13,964 page views a month
- The site receives around 5,192 visits a month
- 405% Rise in visits from July 2006 to Jan 2008
- July 2006 1,028 visits Jan 2008 5,192 visits
- 100 Sites built by people in the area

KENNET

- 23,777 page views a month
- The site receives around 9,633 visits a month
- At the start of 2007 Kennet were receiving around 1000 unique visits a month. It now receives around 2000 unique visitors a month and the number of unique visitors has been increasing steadily over the past year.
- 99% Rise in visits from January 2007 to Jan 2008
- January 2007 4,821 visits Jan 2008 9,633 visits
- 77 Sites built by people in the area

SOUTH WILTS

- 72,416 page views a month
- 28,000 visits a month
- Receive around 6,500 unique visits a month
- 44% Rise in visits from January 2007 to Jan 2008
- January 2007 50,220 visits Jan 2008 72,416 visits
- 749 Sites built by people in the area

Spotlight on a Wiltshire Community Web Site

Salisbury Jazz Club & Kings Korner Band



“Working for the project sponsor I very soon became aware of southwilts.com which was launched at the end of 2002 and administered in Salisbury by a colleague, Steve Milton. Staff received regular updates from Steve about the new site and the blue teacup-shaped coasters in our training room were a great advertisement and a constant reminder to us.

From the start I could understand the benefit of such a site, especially to small local groups that may not be able to afford their own website or the cost of advertising in newspapers and magazines, and thought it would be an ideal vehicle for letting people know about Salisbury Jazz Club. I am always amazed that, despite monthly live jazz sessions being held in the city since 1979, there are still people in the area who do not know the club exists.

Like most people in full-time employment and with a busy social life I never found time to sit down and investigate the site but retirement in 2006 changed all that. Despite still having a long list of things to do I took the plunge and set about putting the club on the site.

The first thing I discovered was that, a few months earlier, southwilts.com had been taken under the umbrella of Wiltshire community web and that I had access to sites across the whole county. I was used to working with computers but did not expect the task to be so easy and in no time I had put a history of the club, club dates and even a photo on the South Wiltshire site without help from anyone.

Through the newsletter I found a training course was being held in my village and signed up immediately. Although there is a manual and lots of hints and tips in newsletters it was very helpful to be talked through the site, have things like sponsorship explained and be shown examples of what we might achieve.

On returning home I immediately logged on and made some changes, the most dramatic of which was to make the details of the next club session scroll across the screen rather like a banner being flown behind an aircraft!

Since then I have set up a site for the Kings Korner Band in the Kennet region and encourage other groups to start their own site wherever and whenever I can. The more we use this facility the more likely funding will continue.

Of course, the greatest reward is when someone contacts me as a direct result of searching on Wiltshire Community Web – long may it continue.”

Wendy Lawrence



Visit the sites on Wiltshire Community Web:

Salisbury Jazz Club: <http://www.southwilts.com/site/Salisbury-Jazz-Club/index.htm>

Kings Korner Band: <http://www.kennet-communityweb.com/site/Kings-Korner-Band/index.htm>

Get your site noticed!

For each newsletter, we will feature a site that has been created on Wiltshire Community Web.

If you would like to have your site featured here in a future issue to promote your success, then get in touch!

Email us at info@wiltshirecommunityweb.org.uk with a short explanation of your site.

Editors Notes



**Wiltshire Community Web is managed by
Community First.**

**COMMUNITY
FIRST**

Community First is a charitable organisation that works at the forefront of community development to help improve the quality of life and economic well being of people and local communities throughout Wiltshire and Swindon

For further information visit our website at www.communityfirst.org.uk

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